




JBC LAUNCHGATE

EARN • STAKE • GOVERN

A Web3-Powered Ecosystem for Advertising, Real User Participation, and Community-Driven Value Distribution

 WEB3

 200K+ VERIFIED USERS

 650K+ ON-CHAIN TRANSACTIONS

Executive Summary

JBC LaunchGate redefines digital advertising by connecting **real users with advertisers** through a transparent, reward-driven participation model – bridging Web2 and Web3 engagement at scale.

200K+

Verified Users

Real, identity-validated participants across the ecosystem

650K+

On-Chain Transactions

Transparent, immutable engagement records on BNB Chain

15M+

Monthly Reach

Foundation for scalable advertiser-user interaction

What JBC LaunchGate Introduces

- **A real user engagement network**
- **A treasury-based revenue distribution system**
- **A DAO-governed ecosystem**

The Core Problem It Solves

The current advertising landscape suffers from inefficiency, lack of transparency, and fake engagement – while users remain passive participants with **no direct economic benefit**. JBC LaunchGate changes that equation entirely.

The Problem & The Solution

The Broken Advertising Landscape

Global advertising exceeds **\$1trillion annually**, yet the system is fundamentally flawed:

Artificial Engagement

Bot-driven clicks and fake impressions inflate metrics with no real value

Low Conversion

Fragmented campaign management leads to poor advertiser ROI

Zero User Benefit

Users generate value continuously but receive no consistent economic reward

The JBC LaunchGate Solution

A unified system that aligns incentives across the entire ecosystem:

01

Advertisers Define Targets

Set engagement goals and deposit funds into the treasury wallet

02

Users Participate Voluntarily

Real, verified users engage with campaigns on their own terms

03

System Measures Interaction

Transparent, on-chain tracking of every engagement event

04

Rewards Distributed Fairly

70% of treasury flows directly back to the community

Use Cases Across Industries

JBC LaunchGate is not limited to a single vertical. Its flexible engagement infrastructure powers real participation across multiple sectors simultaneously.



Web3 & Crypto

Testnet participation, airdrop campaigns, and DAO onboarding – connecting projects with genuinely interested users.



Gaming

User testing, onboarding flows, and stress testing for game studios seeking authentic player feedback.



Music & Content

Real listeners and genuine engagement for artists and content creators looking to grow authentic audiences.



Social Media

X campaigns, viral growth initiatives, and targeted social engagement at scale with verified participants.



Brands & Marketing

Targeted marketing and regional campaigns for brands seeking measurable, real-world engagement outcomes.

Revenue Model & Market Opportunity

Treasury Distribution Model

Advertisers deposit funds into the **treasury wallet**.
Every dollar is allocated with full transparency:

70%

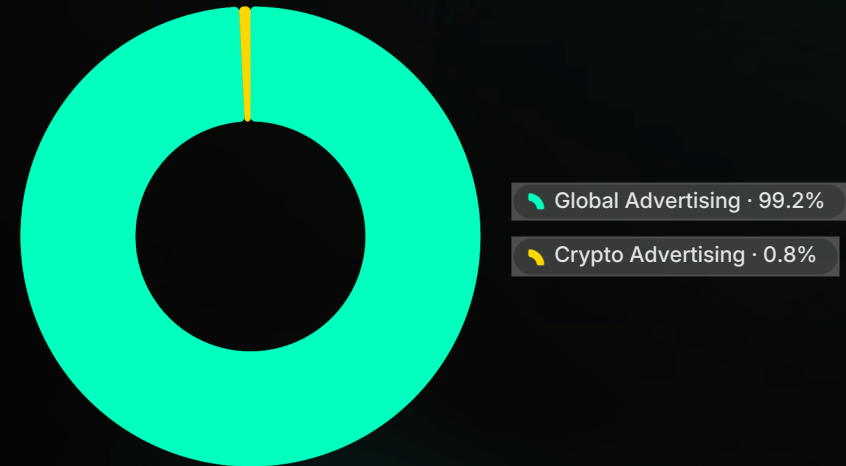
Community Rewards – distributed directly to participating users

30%

Ecosystem Growth & Operations – sustaining platform development

Sustainability is ensured through continuous advertising demand, a growth-aligned revenue model, and an ever-expanding verified user base.

Dual-Market Opportunity



JBC LaunchGate targets both the ~\$1T global advertising market and the ~\$8B crypto advertising sector simultaneously, positioning itself at the intersection of two massive growth opportunities.

Token Utility & Tokenomics

JBC Token Powers the Ecosystem



Staking

Stake JBC to become eligible for campaign rewards and ecosystem benefits



DAO Voting

Token holders participate in governance decisions that shape the ecosystem



Ecosystem Access

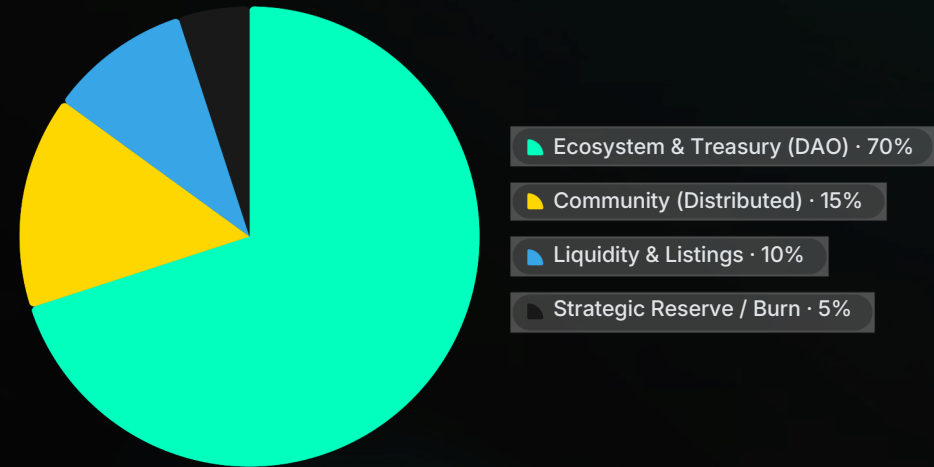
Unlock premium participation tiers and exclusive campaign opportunities



Deflationary Burns

DAO-controlled burn events reduce supply over time, supporting long-term value

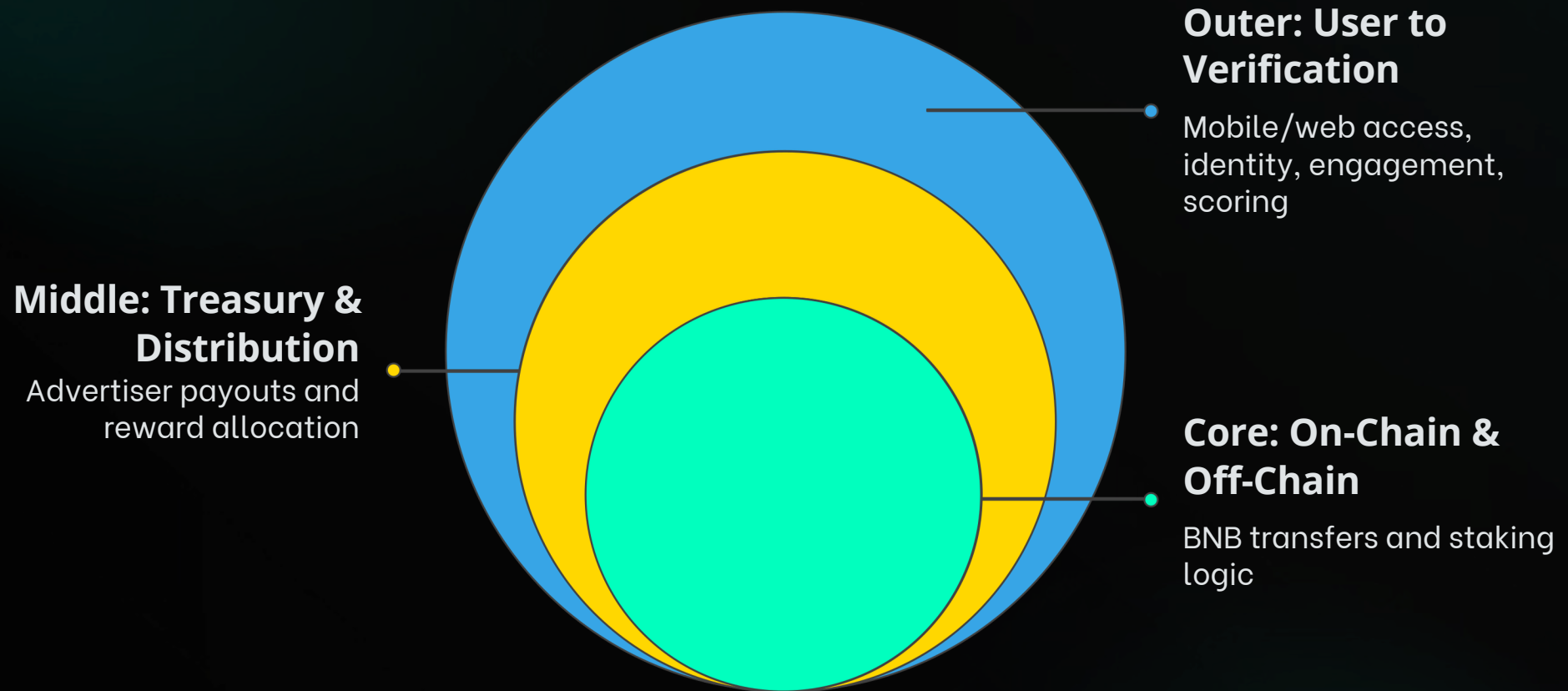
Total Supply: 1,000,000,000 JBC (Fixed)



i Community tokens are primarily staked, released gradually, and governed by DAO decisions – ensuring minimal sell pressure and market stability.

System Architecture

JBC LaunchGate operates through a layered architecture that separates concerns while maintaining seamless user experience from mobile app to on-chain settlement.



Off-Chain Staking Model

Staking is handled within the application to reduce on-chain transaction costs, increase speed and usability, and minimize exposure to external risks.

Real User Verification & Trust

The system enforces a strict one-user-one-identity policy through:

- Wallet + social + device linkage
- Activity-based validation scoring
- Contract migration as a verification filter

📄 **Contract Migration:** Old contract `0xa9CC0D38E57dBEC771D7EaCd133d509E40cb6473` maps to new contract `0x73cb7463fB02eF2bA258286356E2F45f250F85C9` – acting as both a verification layer and a filter for real users.

Competitive Advantage & Go-To-Market

Why JBC LaunchGate Wins

1

Real User Network

200K+ verified identities – no bots, no fake engagement

2

Multi-Format Engagement

Web3, gaming, music, social – one platform, many verticals

3

Direct Advertiser-User Link

No intermediaries diluting value or obscuring data

4

Revenue-Sharing Model

Users are economically incentivized – creating genuine loyalty

Go-To-Market Strategy

Built on a founder-driven community since **2019**, JBC LaunchGate enters the market with an existing 15M+ reach advantage.

→ Web3 Ecosystem Partnerships

Integrate with launchpads, DAOs, and DeFi protocols for immediate campaign volume

→ Social Media Expansion (X)

Leverage existing community reach for viral organic growth campaigns

→ Music & Content Verticals

Partner with independent artists and creators for authentic audience building

→ Organic Community Expansion

Multi-sector integration drives self-sustaining network effects

Team, Risks & Mitigation

Founder & Community-Driven Team

Founded by **Jimmy Boss**, a leading community builder and digital strategist with roots going back to 2019.

Fully Community-Driven

No traditional salary structure – contribution-based participation ensures alignment between team incentives and ecosystem health

Merit-Based Progression

Pre-CoreTeam → CoreTeam → Admin Team.
Promotions based on discipline and loyalty, rewarded in JBC

Decentralized by Design

Team structure mirrors the DAO philosophy – distributed ownership, shared accountability

Risk Factors & Mitigation

Risk	Mitigation Strategy
User dissatisfaction	DAO governance ensures community voice in all decisions
Security threats	Robust security infrastructure with contract migration layer
Market volatility	Revenue-based model decoupled from token price speculation
Regulatory environment	Adaptive ecosystem design with legal compliance monitoring
Advertising demand	Multi-sector diversification reduces single-vertical dependency

Vision & Conclusion

JBC LaunchGate is not just a platform—it is a system, a movement, and a new economic model built on fairness, participation, and community power.

Fairness

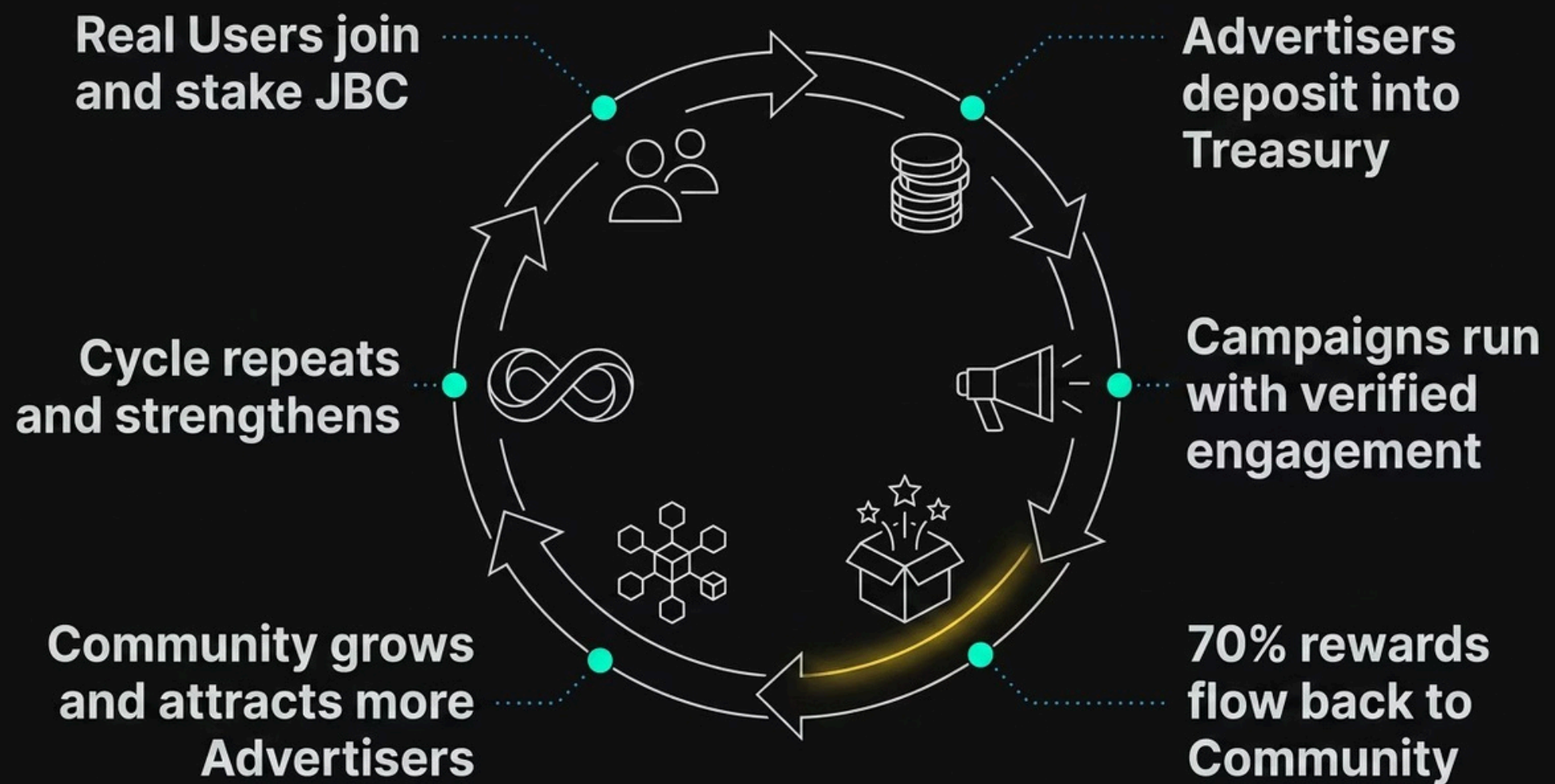
A balanced digital economy where advertisers get real results and users receive genuine economic benefit for their participation

Participation

A system where every verified user has a meaningful role – from campaign engagement to DAO governance and ecosystem direction

Community Power

Global participation opportunities built on a foundation of 200K+ real users, 15M+ reach, and a community-first philosophy since 2019



⚠ Legal Disclaimer: This document does not constitute financial advice. No guarantee of returns is implied or expressed. All participation in the JBC LaunchGate ecosystem is at the individual's own risk. Always conduct your own research before making any financial decisions.