

JBC LAUNCHGATE

A Web3-Powered Real User Acquisition, Advertising & Rewards Ecosystem

BUILD COMPLETE. SCALE BEGINS.

200K+	9,832	650K+
Historical JBC Holders Legacy contract	Verified LaunchGate Users Current reported figure	Historical On-Chain Transactions Legacy ecosystem

JBC LaunchGate has moved beyond concept-stage development. The platform, applications and current token contract are operational. The next objective is commercial and market SCALE: deeper liquidity, broader exchange access, DEX presence, user growth, advertiser growth and expanded on-chain infrastructure.

Executive Summary

JBC LaunchGate connects advertisers and Web3 projects with verified real users through measurable, reward-driven campaigns. The ecosystem is designed to reduce fake engagement, give advertisers clearer participation data, and allow users to receive economic value for genuine actions.

The current product is application-centered: user verification, campaign participation, reward logic, staking and community functions are coordinated through LaunchGate, while the JBC token operates on BNB Chain. The ecosystem is now transitioning from BUILD to SCALE.

BUILD - Completed

Core applications, token infrastructure, user verification, campaign workflows, staking functionality and real advertiser testing have been built and operated.

SCALE - Current Phase

Expand DEX liquidity, exchange accessibility, market depth, user acquisition, advertiser acquisition, recurring campaigns and deeper on-chain integration.

Important metric distinction: 200K+ refers to historical holders on the legacy JBC contract. It is not the current verified LaunchGate user count. The current verified-user figure reported for LaunchGate is 9,832 and should be updated as the platform grows. Historical on-chain transaction figures likewise relate to the legacy ecosystem.

The Problem & The JBC LaunchGate Solution

Artificial Engagement Digital campaigns can be distorted by bots, fake impressions and low-quality incentive traffic.	Weak Measurement Advertisers often struggle to distinguish genuine user participation from superficial engagement.
Disconnected Rewards Users create attention and engagement value but typically receive little direct economic participation.	Fragmented Acquisition Projects and businesses manage communities, campaigns and rewards across disconnected tools and channels.

LaunchGate brings these functions into one operating environment. Advertisers define campaign objectives; verified users voluntarily participate; submissions and activity are checked through the platform's verification workflow; approved participation can be rewarded through the ecosystem.

The objective is not to claim that every engagement event is currently written on-chain. Today, LaunchGate combines application-level operations with blockchain-based JBC infrastructure. SCALE is intended to expand the parts of the ecosystem that benefit from deeper on-chain transparency and market infrastructure.

How the Ecosystem Works

1. Advertiser / Project Onboarding

A business, creator or Web3 project defines a campaign, target action, geography, participation rules and reward budget.

2. Campaign Distribution

LaunchGate makes the campaign available to relevant verified users through the application and community distribution channels.

3. Real User Participation

Users complete requested actions voluntarily. Campaign formats can include social engagement, content interaction, application onboarding, community actions and other measurable activities.

4. Verification

LaunchGate uses platform controls, submitted proof, account/activity checks and manual or AI-assisted review where appropriate to reduce invalid participation.

5. Reward Allocation

Approved users receive campaign rewards according to the campaign rules. JBC can function as the ecosystem reward and utility layer.

6. Retention & Community

Staking, campaigns, community participation and future governance functions are designed to turn one-time acquisition into an ongoing ecosystem relationship.

Use Cases Across Industries

Web3 & Crypto Community acquisition, social campaigns, product onboarding, testnet participation, launch support and ecosystem engagement.	Gaming Player onboarding, community activation, product testing and structured user feedback.
Music & Content Audience discovery, listening/viewing campaigns, subscriptions and authentic creator engagement.	Social Media X, Telegram, YouTube and other measurable community-growth actions subject to platform and campaign rules.
Brands & Local Businesses Regional awareness, product discovery, review-oriented campaigns where permitted, application acquisition and measurable real-world engagement.	Technology & Apps Registration, onboarding, product trials, feature testing and verified user feedback.

The platform has been tested with advertisers and campaigns across multiple sectors. These tests validate the operating workflow; they should not be interpreted as a claim that the business has already reached large-scale recurring revenue. Commercial scale is the objective of the current SCALE phase.

Business Model & Commercial Scale

LaunchGate's commercial model is based on advertisers funding measurable campaigns and the ecosystem allocating campaign budgets between participant rewards and platform/ecosystem operations according to the terms of each campaign.

The BUILD phase focused on proving that the infrastructure and advertiser-to-user workflow can operate in real conditions. The next objective is recurring advertiser revenue: larger campaign volumes, repeat customers and longer-term corporate agreements.

Why SCALE Matters Larger advertisers typically evaluate not only the product but also market credibility, liquidity, ecosystem visibility, user activity and operational capacity.	Growth Flywheel Stronger market access and liquidity can support visibility; visibility can support community growth; a larger active community can improve the advertiser proposition; recurring campaigns can strengthen revenue and ecosystem activity.
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Commercial position: JBC LaunchGate is not presented as a business that has already achieved mass-market revenue. It is presented as an operational platform that has completed product validation and is seeking to convert that infrastructure into commercial scale.

JBC Token Utility

Total Supply: 1,000,000,000 JBC (fixed, subject to the current deployed contract).

Rewards JBC can be used as an ecosystem reward asset for eligible campaign and community activity.	Staking Users can stake JBC through LaunchGate to participate in ecosystem benefits and campaign-related eligibility rules.
Ecosystem Participation JBC connects user rewards, staking and community incentives inside the LaunchGate ecosystem.	Governance Direction Governance functionality is intended to expand as the ecosystem matures; any live governance mechanism should be described only as deployed.

Token allocation policy: This whitepaper intentionally does not publish legacy percentage-allocation graphics that no longer accurately describe the current post-migration structure. Current treasury, ecosystem, liquidity and operational wallets should be disclosed through one maintained source that matches the deployed contract and observable on-chain balances.

No lock-up or vesting mechanism is claimed here unless it is actually implemented and verifiable. Future treasury, liquidity, strategic or ecosystem distribution policies may be formalized as SCALE infrastructure develops and will be disclosed when implemented.

System Architecture & Contract Migration

JBC LaunchGate uses a hybrid application-and-blockchain architecture. The application is the operating center for user identity, campaign access, participation records, reward administration and staking workflows. JBC itself is deployed on BNB Chain.

Application Layer User accounts, verification, campaigns, activity, reward administration, staking interface and community functions.	Blockchain Layer JBC token ownership and transfers on BNB Chain, plus blockchain functions that are actually deployed at a given time.
SCALE Expansion DEX liquidity, stronger exchange connectivity, deeper on-chain infrastructure, greater transparency and additional blockchain-native functions where they improve the ecosystem.	

Legacy contract: 0xa9CC0D38E57dBEc771D7EaCd133d509E40cb6473

Current contract: 0x73cb7463fB02eF2bA258286356E2F45f250F85C9

Following a security incident affecting the previous structure on January 1, the ecosystem migrated to a new contract and architecture. Historical holder and transaction figures therefore belong to the legacy phase and must not be presented as current LaunchGate active-user metrics.

Users, Metrics & Verification

JBC LaunchGate distinguishes historical blockchain reach from current platform users. This distinction is essential for transparent reporting.

Metric	Meaning
200K+ Historical Holders	Legacy JBC contract holder base; not the current active-user count.
650K+ Historical On-Chain Transactions	Legacy ecosystem blockchain activity; not a claim that every current LaunchGate interaction is on-chain.
9,832 Verified LaunchGate Users	Current reported verified-user figure supplied for the platform; update this figure whenever an authoritative current count is available.

Future investor and public reporting should separately disclose registered/verified users, active users, retention and campaign participation once those metrics are measured consistently. No historical holder figure should be used as a substitute for active-user data.

Go-To-Market: BUILD -> SCALE

BUILD - Product Applications, JBC infrastructure, campaign engine, verification workflow and staking functionality.	BUILD - Validation Real campaigns across multiple sectors, operational testing, user participation and advertiser feedback.
SCALE - Market Access DEX presence, deeper liquidity and broader / stronger exchange accessibility, including pursuit of major exchange opportunities.	SCALE - Distribution User acquisition, community reactivation, international expansion and larger campaign distribution.
SCALE - Advertisers More corporate advertisers, repeat campaigns, larger budgets and longer-term agreements.	SCALE - Infrastructure Deeper on-chain integrations and reporting as the ecosystem grows and where blockchain adds measurable value.

The SCALE thesis is a flywheel rather than a single listing event: market access and liquidity improve visibility and confidence; stronger visibility supports users and community activity; greater user activity strengthens the advertiser proposition; advertiser growth strengthens revenue and rewards; the ecosystem then has more resources to expand further.

Founder, Team & Governance

Bilal Küçükcaslan (JimmyBoss) - Founder & Director

JimmyBoss is the public founder identity used across the JBC community. Bilal Küçükcaslan is the founder's legal name and the registered director identity referenced in company records.

JBC LaunchGate has been built with a founder-led, community-supported operating model. Contributors and operational team members support community management, campaigns, technical operations and ecosystem growth. Public materials should distinguish the legal company/director structure from community and DAO-oriented participation.

Governance: DAO and community governance should be described according to functions that are actually live. Planned decentralization, expanded voting or future governance modules should be identified as roadmap items rather than current capabilities.

Risk Factors & Transparency Principles

Market & Liquidity Risk Token markets are volatile. Exchange access, DEX liquidity, market depth and token price can change materially.	Commercial Risk Product validation does not guarantee recurring advertiser demand. SCALE depends on converting tested workflows into repeatable commercial relationships.
Security Risk Smart contracts, applications, wallets and operational systems may face security incidents. The ecosystem has already experienced a legacy-structure security event and migrated its contract architecture.	Execution Risk Exchange expansion, liquidity growth, user acquisition, advertiser growth and deeper on-chain infrastructure require capital, execution and counterparties.
Regulatory Risk Crypto, advertising, rewards and token-related rules differ by jurisdiction and can change.	Data & Metric Integrity Historical holders, verified users, active users, transactions, reach and revenue must be reported as distinct metrics and updated from authoritative sources.

Roadmap & SCALE Priorities

1. Documentation Alignment

Keep website, whitepaper, token information and current contract references synchronized.

2. Market Infrastructure

Develop DEX liquidity and stronger exchange accessibility while improving market depth.

3. User Growth

Expand verified users, reactivate community participation and build measurable active-user and retention reporting.

4. Advertiser Growth

Convert campaign testing into repeat advertisers, larger campaign budgets and longer-term commercial relationships.

5. International Expansion

Grow distribution, partnerships and advertiser/user acquisition across priority markets.

6. On-Chain Expansion

Move additional functions on-chain when doing so improves transparency, security, interoperability or user value.

Vision & Conclusion

JBC LaunchGate is designed around a simple idea: real users should create measurable value for advertisers, and genuine participation should create value for users as well.

The ecosystem has completed its BUILD phase. The product and core operating infrastructure exist. The current challenge is not to invent the system from scratch, but to scale its market access, liquidity, users, advertisers, recurring commercial activity and blockchain infrastructure.

JBC LaunchGate's next chapter is therefore defined by one objective: convert an operational ecosystem into a larger, more liquid, more visible and commercially repeatable global network.

Legal Disclaimer

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